



<http://www.corso-mental-coaching.it/albo-coach/>

Roberto Lorenzani

Born in Colorno (PR), on February 22nd, 1956

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Executive Summary

Roberto Lorenzani has been actively operating for over 25 years - full time - in the Adventure, Outdoor, 4x4 and Explorations sector. Roberto has organized, directed and/or participated in many "extreme" expeditions in most parts of our planet, and has contributed greatly to the making of Large & Unique International Events, including the Camel Trophy, Raid Gauloises and the Land Rover G4 Challenge.

A former rugby player, Roberto holds University Certificates (Interfaculty Sports Sciences - University of Turin, and University of Parma), an Advanced Training Degree in Sports Organization and Entertainment, and a Master in Sports Coaching and Mental Trainer

In addition, Roberto is Master Instructor in Survival, Archery Instructor, Athletic Trainer, and holds a Rescue Diver Padi license, a Sailing license, and the Certificate for the use of "Fall Protection Equipment".

Consultant for travels, television production troupes and shipping companies, Roberto triggered quite a few Adventure & Outdoor Centers in Italy, where he delivered advanced training on adventure, survival, 4x4, outdoor, mapping, GPS, ...topics, as well as Experiential Training for Individuals, Corporate Executives, Sport Teams and Companies.

Roberto practices different sports, including Hiking, Diving, Skiing, Canyoning, Archery, Running. Roberto is Motivational Speaker and Mental Coach.

Roberto has been conferred Honorary Membership by the Italian Geographical Society

Professional Experience in details

Own Explorations & Adventures

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|------|---|
| 2011 | On 16 December 2011 reaches the summit of Aconcagua, the highest peak in South America (6962 meters), fourth stage of the "Seven Summits" |
| 2009 | Tries twice the peak of Aconcagua (jan 14 to 15), but the bad weather put him off, and stands at an altitude of 6,500 |



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- 2008 Reaches (feb 3rd) the summit of Mount Kilimanjaro, the highest peak in Africa (5895 meters), the second leg of the "Seven Summits"
- Reaches (aug 7th) the summit of Mount Elbrus (5642 meters), the Caucasus, the highest in Europe, the third stage of the "Seven Summits"
- 2007 November 27 reaches the summit of Mount Kosciuszko, the highest peak in Australia, thereby starting his "Seven Summits Project" (to reach the summit of the highest mountain on each continent)
- 2001 With the leading role of Technical Manager, organizes and takes part in the expedition to Peru that leads to the discovery of "The Inca lagoon Rey"
- Runs 140 km (Modena-Cesena) in 30 hours no-stop, for the TV show "Thirty hours for life"
- 1996 Makes a report from Kruger National Park at the Cape of Good Hope in South Africa
- 1995 First Italian to participate in the Raid Gauloises in Patagonia, the most grueling race in the world without motor vehicles
- 1993 Lives a "castaway-like" experience to volunteer lone-surviving in a desert atoll in South Pacific, carrying only a knife
- 1992 Travels for three months exploring some of the islands in South Pacific
- 1991 Organizes and participates in the first Italian expedition to Hudson Bay, from Quebec to Manitoba (about 1000 km, in Canada), on two sleds with eight dogs each, in search of the latest Cree Natives
- 1990 Cross walks to the park Pukaskawa (Ontario - Canada)
- 1989 Undertakes the world's first expedition to the "Pole of Cold" (Ojmiakon - Siberia, with a temperature of -72 ° C) - along with other 3 Italians and 4 Russians - with local clothing and food through 1300 km with a convoy of 10 sleds and 50 reindeer
- 1988 Cross walks the Biebza swamps (Poland)
- 1987 Cross walks the Douz to Ksar Ghilane Sahara desert (Tunisia), joining a Berber caravan
- 1985 Makes a solo expedition to Iraq where he walks the distance of 200 km from the Tigris to the Euphrates

Organization of Large / Unique Global Events

- 2018 D3 staff for Land Rover Trek
- 2017 D3 staff for Land Rover Trek, Staff Invictus Games Toronto
- 2016 D3 staff for Land Rover Trek
- 2015 D3 staff for Land Rover Trek
- 2009 Organizes the Italian Orienteering Championship (September)



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- 2008 Head of the tests of English and Irish National selections of "Land Rover G4 Challenge", at Eastnor Castle UK
- 2006 Head of the technical tests at the International Selections of "Land Rover G4 Challenge", at Eastnor Castle UK
- 2004 Builds the longest monkey bridge in the world (374 meters) beating the current Guinness world record, under an assignment from the Piedmont Region (Italy) for the exhibition "Experimenta 2004"
- 2003 Head of the tests of "Land Rover G4 Challenge" in South Africa and Australia. In charge of the tests of the International Selections of "Land Rover G4 Challenge", at Eastnor Castle UK
- 2002 Technical Manager at the 1st Raid Adventure in the Gulf of Naples (Italy). Beat the Guinness world record for building the world's longest monkey bridge in hemp (362 meters)
- 2000 Is part (the only Italian) of the International Staff at the Final Event of the Camel Trophy "Tonga-Samoa", as well as at the National Selections in Italy.
- Responsible for the preparation of the outdoor drive test areas for Nissan and Mitsubishi at the Motor Show in Bologna (Italy)
- 1999 Responsible for the preparation of outdoor drive test areas for Opel, Nissan and Mitsubishi at the Motor Show in Bologna (Italy).
- Designs the 1st edition of "The Amazons"
- 1998 Is part (the only Italian) of the International Staff at the Final Event of the Camel Trophy "Tierra del Fuego '98" in Chile-Argentina, as well as at the International Selections in Sweden
- Responsible for the preparation of the outdoor drive test areas for Nissan and Opel at the Motor Show in Bologna (Italy)
- 1997 Is part (the only Italian) of the International Staff at the Final Event of the Camel Trophy "Mongolia '97" in Chile-Argentina, as well as at the International Selections in Spain
- 1996 Is part (the only Italian) of the International Staff at the Final Event of the Camel Trophy "Kalimantan '96" in Borneo, as well as at the International Selections in Spain
- Entrusted with the Role of Head for Italy in the Raid Gauloises.
- 1995 Entrusted with the Role of Marshal at the Final Event of the Camel Trophy "Mundo Maya 95" in Central America, and Supervisor of Group Physical Evidence Tasks at the International Selections
- 1994 Joins the International Staff of the Camel Trophy "Argentina-Paraguay-Chile 94" as a Supervisor at the International Selections in Turkey, and is in charge of the Leadership Tasks at the National Selections in Italy and in France
- Responsible for Special Tasks at the Land Rover Defender Cup, in Italy and Tunisia
- 1993 Responsible for the preparation of Physical Evidence Tasks at the National (Italy) and International Selections for the Camel Trophy "Sabah-Malaysia 93"



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- Enters the Guinness Book for the construction of the world longest rope bridge in hemp (268 meters)
- Responsible for the preparation of the Special Tasks for the Land Rover Defender Cup
- 1992 Is part of the staff of the Camel Trophy "Guyana 92" as Head of Physical Evidence Tasks for the National Selections in Italy
- 1991 Joins the Staff of the Camel Trophy "Tanzania-Burundi 91", as Head of the Physical Evidence Tasks at the Italian National Selections (Speciale Italia) in Portugal
- 1990 Entrusted with the task of " Selection Officer " at Operation Raleigh, an Adventure Event with charity purposes for young people (aged 18 to 24), sponsored by the King and the Queen of England

Adventure, Outdoor & Survival Training Centers

- 2003 Opens the Outdoor Adventure Center "Adventure Academy" on the Piacenza Apennines (Italy)
- 1999 Opens the Adventure Center in Schilpario (BG, Italy)
- 1996 Runs an Adventure Center on the Parma Apennines (Italy)
- 1992 Opens the Nature & Adventure Center in Maremma, Cinigiano (GR, Italy)
- 1989 Opens the first "Italian School of Adventure" in Arsiè (BL, Italy)
- 1987 Runs his first Outdoor Leadership & Teambuilding Training for Corporate Managers
- 1986 Becomes Survival Instructor at the School of Survival by Jacek Palkiewicz, at Castello Tesino (TN, Italy). He subsequently runs the School himself for several years

Consulting & Collaborations

- 2016 Mental Coach Zebre rugby team (pro12)
- 2014 Outdoor Professional Team DOLOMITE.
- 2012 Consultant to Mediaset for the WILD TV Program
- 2011 Training to competing VIPs for the "Celebrity Survivor 8" TV Show (RAI DUE, prime time)
- 2010 Training to competing VIPs for "Celebrity Survivor 7" (RAI DUE)
- 2009 Began working with A.I.D. (Industry Defense Agency) at the Facility Recovery of military Noceto PR
- 2008 Training to competing VIPs for " Celebrity Survivor 6" (RAI DUE)



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- 2007 Survival course (Arix Viadana Rugby Top Ten), during athletic training
Training to competing VIPs for "Celebrity Survivor 5" (RAI DUE)
- 2006 Survival course (Rugby Colorno series A), during athletic training
Training to competing VIPs for "Celebrity Survivor 4" (RAI DUE)
- 2005 Survival course (Rugby Colorno series A), during athletic training
Training to competing VIPs for "Celebrity Survivor 3" (RAI DUE)
- 2004 Survival course (Overmach Parma Rugby, League Top Ten Rugby Colorno series A), during athletic training
Training to competing VIPs for "The Mole" TV show (RAI 2)
Training to competing VIPs for "Celebrity Survivor 2" (RAI DUE)
Began a collaboration with the "Exodus" Community of Don Antonio Mazzi
- 2003 Roberto delivers a survival training stage to a sports team (Overmach Parma, Top Ten League Rugby – and then to Colorno Rugby, second division team), for the first time ever in Italy, during regular athletic training.
Training to competing VIPs for the "Celebrity Survivor" TV show (prime time, RAI DUE)
- 2000 He collaborated with RAI DUE for "Those football."
- 1999 He collaborated with RAI DUE for "Those football." (prime time TV show)

Published Books

- 2014 "Complete Guide on Survival" (published by Hoepli)
- 2011 "The Terrain 4x4" (published by Hoepli)
- 2004 "Adventure Academy: A guide for a safe journey" (published by Panciroli,)
- 2004 "Survival Manual" (published by Magnolia srl for Rai 2)
- 2002 "Siberia, return from frost" (published by Panciroli)
- 1997 "Global Positioning System" (published by Hoepli,)
- 1995 "Handbook of Family" (published by Planetarium)
- 1995 "Camel Trophy" (published by Planetarium)